

Press Release



Hopewell Holdings and St. James' Settlement Mark 15 Years of Partnership

Bringing Festive Cheer to Over 1,000 Elderly Singletons Introducing a First-of-its-Kind Life and Death Education Journey to Explore the Meaning of Life

Hong Kong, July 10, 2025 – Hopewell Holdings Limited ("Hopewell") has once again joined hands with St. James' Settlement to organize the 15th annual HH Social Club Tuen Ng Volunteer Programme, continuing its commitment to bringing warmth and festive blessings to elderly singletons. The program has benefitted over 14,000 elderly individuals to date.

This year's event expands on the theme of life and death education, inviting elderly participants on a meaningful journey of self-reflection through "HH Social Club Green Tuen Ng Festival Gathering". A group of 21 volunteers and nearly 30 elderly participants visited T•Park to experience sustainable living and explore the philosophy of "living green, departing green" to embrace environmentally responsible choices in life and afterlife. Volunteers and elderly participants also visited Tsang Tsui Columbarium in Tuen Mun, where they joined an educational guided tour led by the host of "Black White Grey Blue" facebook page, Mr. Kwong, to learn about the latest green funeral facilities, helping elderly residents plan for their future with peace of mind. The event culminated in a buffet lunch at Panda Hotel, a subsidiary of Hopewell Holdings, where volunteers delivered festive rice dumplings and gift packs to elderly participants, ensuring a warm and memorable celebration.

To further foster intergenerational care, Hopewell collaborated with the Vocational Training Council (VTC) for the first time, inviting students to take part in the home visit program. On May 24, 2025, 17 VTC students joined 31 HH Social Club volunteers and their families or friends in visiting over 60 elderly residents across Wan Chai, Eastern District, and Tsuen Wan, delivering festive greetings and gift packs, including rice dumplings by Hopewell Hotels, food items, and soup packs. Ahead of the visits, volunteers participated in a briefing session hosted by St. James' Settlement to learn essential communication skills, enhancing meaningful interactions between generations.

Additionally, in recognition of dedicated volunteers who have continuously contributed to the initiative, Hopewell introduced a Volunteer Recognition Ceremony this year. Volunteers with five years of consecutive participation or cumulative service will be awarded a certificate of appreciation, celebrating their unwavering commitment to supporting and caring for elderly singletons.





Mrs. Ivy Wu Kwok, Director of Hopewell Holdings Limited, said, "The 15th anniversary of the "HH Social Club Tuen Ng Volunteers Programme" marks an important milestone in our mission to promote community care. Hopewell actively upholds corporate social responsibility by encouraging employees to participate in volunteer services and fostering intergenerational connections alongside community partners. We are delighted to welcome VTC students to this initiative, enabling young people to contribute through action and help build a more compassionate society."

Mr. Ford Choi, Senior Service Manager (Continuing Care Service) of St. James' Settlement, added, "The longstanding interactions between HH Social Club volunteers and elderly participants have brought warmth to the community and strengthened intergenerational bonds. This year's life and death education journey allows elderly residents to plan for their future with confidence, achieving true peace of mind."



Photo caption :



Photo 1	(Photo 1) 21 volunteers and nearly 30 elderly participants joined a guided life and death education tour, learning about the latest environmentally sustainable funeral facilities.
Photo 2	(Photo 2) Volunteers accompanied elderly participants in small groups on a visit to T•Park, experiencing sustainable innovations and embracing the philosophy of green living.
	(Photo 3) 31 volunteers joined forces with 17 Vocational Training Council students to visit over 60 elderly singletons, delivering festive blessings.
Photo 3	(Photo 4) Ms. Victoria Tam, Group Human Resources & Administration Director of Hopewell Holdings (top left), joined volunteers in presenting gift packs to elderly singletons, sharing the warmth of the Tuen Ng Festival.

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About Hopewell Holdings Limited's Corporate Sustainability Program

Hopewell Holdings Limited ("Hopewell"), a Hong Kong-based group, has diverse business interests spreading across property investment and development, hotel and hospitality businesses. Hopewell believes promoting sustainability and achieving long-term business growth are equally important. It devotes substantial resources to promote sustainability through corporate governance, environmental protection, community investment and workplace practices and continue to enhance engagement with various stakeholders.

About St. James' Settlement

Founded by the Rt. Rev. Bishop R.O. Hall of the Anglican Church in 1949, St. James' Settlement began as a club for boys and girls in a temple in Stone Nullah Lane, Wanchai. It was then developed into a six-storey building on Kennedy Road in 1963 to provide diversified services, including children and youth services, elderly services and rehabilitation services. In 1987, the headquarters was opened in Stone Nullah Lane so that the scope of services could be further extended. Our first centre outside Wanchai (named Central and Western District Elderly Community Centre) was established in 1990. Since then, different service centres have been developed and most of them are located along the north coast of Hong Kong Island, from The Belcher's in Western to Hing Wah Estate in Chai Wan. In recent years, in view of the society's ever-changing needs, we have opened service centres in Kowloon and the New Territories. To date, our 96 service points are in operation across Hong Kong, serving more than 3.23 million person-times, and our target beneficiaries include children, teenagers, families, the elderly and people with disabilities.