

Press Release

**Hopewell Holdings Limited
Partners with *Newsweek* to Sponsor
the First of its Kind Education Program in Hong Kong**

Contributing to the Development of University Students

Hong Kong, 26 September 2011 – Hopewell Holdings Limited (“Hopewell Holdings”, “HHL”; SEHK: 54) announced today it sponsors the first of its kind education program in Hong Kong with *Newsweek* magazine as a joint corporate social responsibility initiative targeting English and / or Business faculty students at seven Hong Kong universities running for 13 consecutive weeks from 3 October to 26 December 2011.

“Supporting youth development is a core part of our corporate sustainability program. It is our pleasure to partner with *Newsweek*, one of the most reputable English magazines, on this innovative *Newsweek* Education Program for local university students,” said Ms. Elina Lee, Head of Corporate Communications, Hopewell Holdings Limited. “Both Hopewell and *Newsweek* share the same objectives – to help students view international issues from a global perspective, improve their analytical abilities and enhance their English reading and writing skills through the unprecedented self learning and assessment program structure.”

Said Jeremy Ford, General Manager – Asia for *Newsweek*, “We are pleased to join Hopewell Holdings to offer this program to English and business students at Hong Kong universities. As economies and societies globalize, there is an increasing requirement for the next generation to gain excellent language skills and an international understanding of critical issues. We believe that programs like this will help provide a solid hands-on experience for Hong Kong students.”

A total of 3,000 sponsored education program packs including the latest issue of *Newsweek*, worksheet and model answer sheet drafted by expert teaching professionals will be available for free at the General Office of the Departments of English and / or Business at Hong Kong’s seven universities each week. The answer sheet has model answers which facilitate self learning and self assessment. At the end of program competition, participating students will be requested to submit essays of not more than 2,000 words on a global issue to *Newsweek*. The essays will be marked by *Newsweek*’s educational experts, among the fifteen winners, the top five will receive book vouchers at HK\$2,500, while the other ten will receive vouchers at HK\$1,000.

To provide a one-stop communication platform, a web page has been developed for students to get relevant program information and to download the worksheets and answer sheets conveniently. For details, please log on to:

http://www.hopewellholdings.com/education_program/

Photo Caption:

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About Hopewell Holding Limited's Corporate Sustainability Program

Hopewell Holdings Limited ("HHL / the Group"), the Hong Kong-based group, was listed on the Stock Exchange of Hong Kong in 1972. The Group is active in the fields of property development and investment, highway infrastructure, power, hotel & hospitality and other businesses. HHL believes promoting sustainability and achieving long-term business growth are equally important. It devotes substantial resources to promote sustainability through corporate governance, environmental protection, community investment and workplace practices and continue to enhance engagement with various stakeholders.