

Hopewell Holdings Limited Meets and Greets Real Estate Professionals at MIPIM Asia



- 1 The booth of Hopewell Holdings Limited attracted many real estate professionals at MIPIM Asia.
- 2 The model of Wan Chai gives visitors a clear understanding of the Group's presence in the area and its future development.
- 3 Mr. Thomas Wu, Managing Director of HHL (6th from right), with other officiating guests at the opening ceremony of MIPIM Asia.
- 4 Mr. Thomas Wu (3rd from right) and Mr. Albert Yeung, Executive Director of HHL (1st from right), welcomed Mrs. Carrie Lam Cheng Yuet-ngor (2nd from right), Secretary for Development, to Hopewell's booth.

Hopewell Holdings Limited ("HHL") was one of the exhibitors at MIPIM Asia, a major real estate exhibition and conference in the Asia-Pacific region, for the second consecutive year from November 15-17, 2011 at Hong Kong Convention and Exhibition Centre. HHL showcased its business portfolio and future projects to real estate professionals from all over the world.

In line with the Group's philosophy of promoting sustainability, the Hopewell booth utilized electronic devices that can be reused such as e-books, touch screens and TV screens for displaying its corporate information, annual reports, revamped corporate website and business units introduction. The Wan Chai vision model depicted the Group's presence in the district, as well as the future development of Wan Chai upon the completion of Hopewell Centre II, the Lee Tung Street project and a pedestrian walkway.

The 3-day exhibition received around 1,800 participants. Thanks to the enthusiastic and energetic Hopewell staff who manned the booth on the three days, Hopewell's booth attracted over 200 guests from various industries and professions, some with potential collaboration opportunities.